

# THE RESHORING TREND

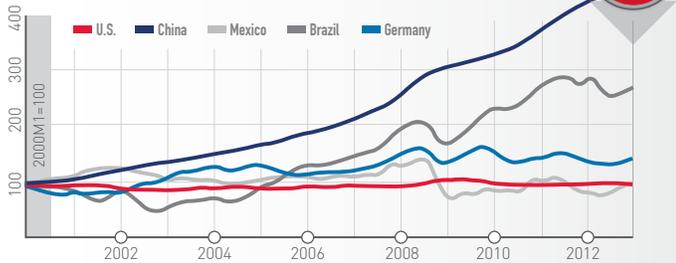
A growing number of manufacturers across the country, including several in Ohio, are bringing their production efforts back from overseas.

**Reshoring Initiative**  
Bringing Manufacturing Back Home

Please refer to the accompanying press release to see how we can customize the infographic for your state or industry.

## 1 ESCALATING WAGES OVERSEAS

### UNIT LABOR COSTS IN MANUFACTURING IN U.S. \$



As wages continue to increase overseas, particularly in China, it's becoming less cost effective to manufacture outside the United States.

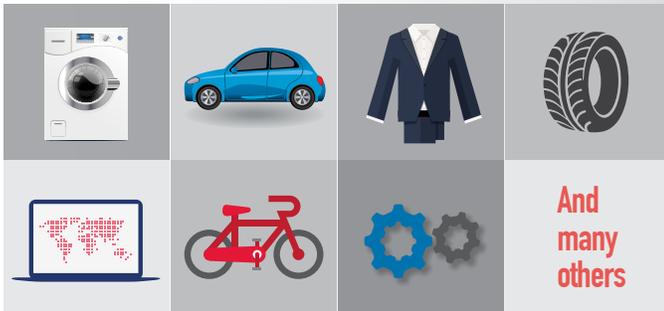
Source: Oxford Economics/Haver Analytics

## 3 INCLUDING LOW U.S. NATURAL GAS PRICES



Source: Federal Energy Regulatory Commission  
<http://www.aei.org/publication/chart-of-the-day-world-natural-gas-prices>

## 5 INCLUDING THESE TOP RESHORING INDUSTRIES



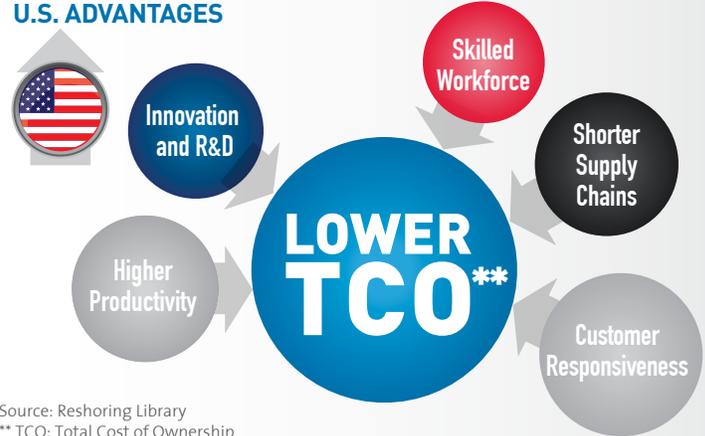
Creating, with FDI, about 170,000 U.S. manufacturing jobs since February 2010\*

*\*About 20% of the 870,000 increase in U.S. manufacturing jobs since the recession low in February 2010.*

Source: Reshoring Initiative Library, December 31, 2014.

## 2 CAUSE COMPANIES TO REEVALUATE TOTAL COSTS

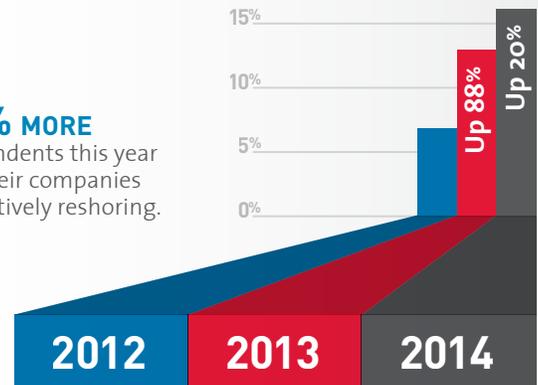
### U.S. ADVANTAGES



Source: Reshoring Library  
\*\* TCO: Total Cost of Ownership

## 4 THEREFORE, MORE COMPANIES ARE RESHORING

**20% MORE** respondents this year say their companies are actively reshoring.



Source: Boston Consulting Group Survey 2012, 2013, 2014 — <http://www.slideshare.net/TheBostonConsultingGroup/bcg-mfg-survey-key-findings-slideshare-deckoctober-2014f3>

## 6 TOP RESHORING CASES IN OHIO

Company	Total Jobs	Reshored From	Product Reshored
Ford	1,850	Mexico, Spain	F-650, F-750, 2.0L EcoBoost engine
Suarez Manufacturing	250	China	Space heaters
GE	150	Abroad	Energy-efficient soft white light bulbs
Whirlpool	115	Mexico, China	Washing machines, hand mixers
Little Tikes	50	China	Children's toys
Horton Archery	20	China	Archery equipment
Cleveland CycleWerks	20	China	Small motorcycles (125-350cc)
Sherex Fastening Solutions	15	China, Taiwan	Fasteners, Tooling
American Mug and Stein Company	12	China	Mugs for Starbucks

Source: Reshoring Initiative Library, December 31, 2014.

